

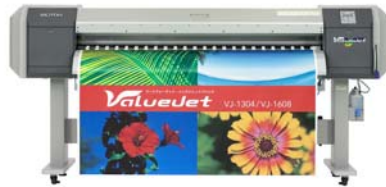
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For immediate Release

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## MUTOH ANNOUNCES NEW VALUEJET 1304 – 54”



Phoenix, AZ (October 2007) - People have been asking when Mutoh is going to get a 54" printer! Mutoh, wide-format piezo inkjet printer manufacturer is launching the ValueJet 1304 -54" printer at SGIA in Orlando, FL at the Orange County Convention Center booth #2254. The ValueJet 1304 Eco-Solvent printer for outdoor durable printing applications incorporates Mutoh's intelligent interweave print technology that virtually eliminates banding, and can print speeds up to 145 square feet an hour with a maximum media width of 54."

*"Our customers have been asking for a 54" printer since the initial introduction of the ValueJet 48" printer, People wanted a printer they could match with their 54" media, we are very excited to be introducing the product everyone has been asking for,"* says Randy Rickert, Director of Sales, Service and Marketing.

The ValueJet 1304 – four color printer (C,M,Y,K), is easy to install, operate and maintain providing additional productivity without compromising image quality by offering 10 print modes including the new 540x720 dpi mode that is perfect for banners. The 10 print modes allow for a wide range of printing possibilities on a variety of inexpensive, uncoated media. The resolution can be set to 540, 720 or 1440 dpi.

A grainy look is alleviated using Mutoh's *i<sup>2</sup>*; *Intelligent Interweaving print technology*. Mutoh has taken a totally new approach with its *i<sup>2</sup>* technology. Ink is laid down carefully in optimized wave forms, not in straight lines used in traditional printing practices. This approach will drastically reduce or even eliminate typical inkjet printing artifacts such as horizontal banding, step mismatch banding, ink mottle, etc. In short, *i<sup>2</sup>* will allow bi-directional printing of all images, even for the most critical jobs.

The ValueJet's improved print speeds and exceptional image quality are made possible through Mutoh's new piezo print head technology. The ValueJet has 1440 total nozzles and variable dot technology to produce outdoor durable, photo quality images.

The ValueJet piles on the value creating brilliant images using Mutoh's Eco-Ultra inks, available in 220 ml cartridges. Eco-Ultra ink is Mutoh's 3rd generation of eco inks, which last up to three years outdoors, without lamination.

The printer includes 4 ink cartridges required at initial installation, 4 cartridges of cleaning solution, Raster Image Processor (RIP) software, and roll-up device. The ValueJet 1304 includes a starter set of Eco-Ultra ink, a Mutoh version of SA International SE software, and a 1 year on-site warranty. Look to Mutoh for the best quality, price, selection and service. The ValueJet 1304-54" printer will be available for shipping in January 2008.

#### About Mutoh

Mutoh Industries, Ltd. was founded in 1952 in Tokyo, Japan, to manufacture and distribute mechanical drafting products. Mutoh later introduced a broad line of flatbed and roll-fed pen/pencil plotters that established Mutoh as a worldwide leader in X-Y motion systems and printer and plotter technology. Since then, ISO9000-certified Mutoh Industries, Ltd. has become the world's foremost manufacturer of large format piezoelectric printers. Mutoh manufactures printers and related peripherals for some of the biggest names in the pre-press, sign and graphics industries. Mutoh has key engineering manufacturing and distribution centers in Japan, Belgium and Tempe, Arizona, home to subsidiary Mutoh America.

For more information about Mutoh America, please email us at [sales@mutoh.com](mailto:sales@mutoh.com) or by calling 602-414-4613, or 800-99-MUTOH (800-996-8864).

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