



LG Pressure-Sensitive Inkjet Film



Product Warranty and Installation Bulletin for LD821AG Cast Print Vinyl with AiRFREE™ Technology

Product Description

LD821AG is a 2.3 mil cast print vinyl supplied with a 98# release liner. It's designed for solvent-based inkjet printing and guarantees up to 8-years of outdoor durability. The product includes an air egress technology with grey, solvent-based adhesive.

Physical Properties

Outdoor Durability	Up to 8 years with proper printing, lamination, and application	
Application Surface	Flat surfaces, simple corrugations, rivets	
Tensile Strength	? 8 lbs/inASTM 882	
Elongation	? 100%	ASTM 882
Peel Adhesion	2.6 lbs/in	180 Peeling PSTC-1
Opacity	Tt = 10	Haze Meter (Tt: Transmission)
Gloss	10 ?	@ 60°, in machine direction
Shelf Life	1 year	Free from excessive moisture, direct sunlight

Installation Bulletin for Vehicles using Cast Print Vinyl

Fabrication and Printing

Printing, Drying and Laminate

Use solvent-based printing for optimal print quality. Recommended printer settings and ICC profiles are available for download at www.lgvizuon.com. After printing, allow the ink to properly dry at least 24 hours to 48 hours before laminating, cutting, or applying the graphic. Laminate with VIZUON LP80990 to prevent vinyl and/or print damage from scratches, smoke, fumes, etc.

Surface Preparation

1. Surface must be completely cleaned 1 day prior to product application.

Thoroughly clean vehicle by using neutral detergent with no wax content. Automatic washing is not recommended as it may prevent good film adhesion. If the surface of the vehicle has been painted, wait at least 3 weeks for paint to dry before applying the film.

2. After cleaning, completely dry off the vehicle surface to remove all moisture. To speed up drying, use lint-free cloth or paper towels that leave the surface lint and dust-free.

3. After drying, check for any remaining wax, polish, or grease residue on the surface and corner areas of the vehicle. In particular, check whether any road tar or insect remains have been completely removed. If the vehicle has not been thoroughly cleaned, use a solvent cleaner to remove road tar. Always test vehicle finish for solvent, cleaner, or chemical compatibility first. After using a solvent cleaner, vehicle surface must again be completely dried before product application.

Application Temperature and Environment

1. Application must be administered indoors where temperature and humidity can be controlled.
2. The optimal air and vehicle surface temperature for film application is 65°F ~ 75°F. If the air and vehicle surface is lower than the recommended temperature, sufficient stretching may not be obtained and the initial adhesion of film may not be strong enough to last permanently because of the rapid drop of the film temperature. If the air and/or vehicle surface temperature during application is excessively high, the initial adhesion may be too strong and can result in problems where the film may over-stretch, and trapped air may not successfully release.
3. In order to achieve sufficient bond between the film and vehicle, the vehicle must not be exposed to cold or wet climate for 24 hours after film application.
4. The above instructions must be complied with to prevent the film from developing shrinkage or film memory problems.

Application Techniques

1. Secure film to the required position by using masking tape. Make sure to position the film with at least 2-inches from the edges of the area for application.
2. Hold up the graphic on one side first and remove only half of the release paper. Then, place the graphic on the vehicle surface and stretch it over the areas to be covered. Repeat above installation procedures for remaining portion of graphic.
3. Apply film using a felt-tip squeegee. For application on curved areas, soften the film before application by using a heat gun to heat up the surrounding areas of curvature and the film to the temperature of approximately 176°F (80°C). Continuous use of the heat gun in the same spot may cause damage to the film; therefore, position of heating must be constantly changed.
4. When application is completed, cut off the edges after film has sufficiently cooled down. If the film is cut along the edges of the vehicle, the cut edges may become loosened or the film can shrink when washing the vehicle afterwards. Therefore, the edges must be cut with some reserves left and tucked inside.

5. For areas with severe curvatures, sufficiently stretch and soften the film with a heat gun before application. On areas with protrusions and indentations, apply cast film along the surface without stretching or forcing into position. Finish up the corner areas by pressing down on the film using the round tip of a squeegee.

6. If air bubbles remain after application, use an air release tool to remove only the large bubbles, as smaller bubbles disappear within several days when exposed to sunlight.

7. The above instructions must be complied with to reduce the possibility of application failure or film memory problems.

After Application

1. Wait three days after graphics application to wash vehicle. Wait three weeks after application before polishing or waxing vehicle.

2. When washing the vehicle, do not use high-pressure cleaners or corrosive chemicals.

Removal

1. To remove film after use, temperature of both air and vehicle surface must be above 50°F. Removal at lower temperatures may be more difficult as the film can become brittle and/or leave adhesive residue traces.

2. Using a heat gun, etc., heat up the part of film to be removed to a temperature of approximately 158~176°F (70~80°C). Lift up the edges of the film and remove it, maintaining a 90° angle between the film and vehicle surface.

3. Application of film to a surface where the coating has not been sufficiently hardened may cause damage to the surface.

4. Residue remaining after removal of film can be cleaned by using solvent or a designated remover. Always test vehicle finish for solvent, cleaner, or chemical compatibility first.

5. Defects will only be recognized as a defect only on products sold as “removable” and then, when the residue remaining is more than 30%. This warranty will only apply to LG Chem’s recommended removal methods. LG Chem should be notified of warranty claims no later than seven (7) business days after the attempted removal.

Limitation on the Warranty

This warranty does not cover damage caused by (a) failure to follow LG Chem’s recommendations or product data bulletins (available at www.lgvizuon.com) and/or (b) manufacturing, installation or removal by untrained or unqualified manufacturers, installers or technicians and/or (c) misuse, abuse, accident, vandalism, neglect or mishandling by end user or any other person and/or (d) act of god, such as earthquake, fire, flood and/or

(e) war, government action and any other situation that is beyond LG Chem's control.

This warranty does not cover damage caused by (a) failure to follow LG Chem's recommendations, (b) mishandling by the end user, or natural disaster.

Remedies and Limitation of Liability

For any product that does not meet the above warranty conditions, upon timely notification, LG Chem's sole responsibility shall be, at LG Chem's sole discretion, that LG Chem will (a) refund the full purchase price of all LG Chem materials used to produce the graphic, or (b) replace all LG Chem materials consumed in the manufacture of the graphics.

If a product marked as "removable" cannot be successfully removed or an excessive amount of residue remains on the surface, LG Chem will pay for reasonable labor costs used to remove such defective product. And, LG Chem may announce from time to time, in written form, specific products for which LG Chem can provide labor costs to remove, remake, or reapply failed graphics.

The replacement graphic or materials will carry only the remaining term of the original graphic or material's warranty period.

EXCEPT AS SPECIFICALLY STATED IN THIS WARRANTY, LG CHEM SHALL NOT BE LIABLE FOR ANY OTHER COST, LOSS OR LIABILITY IN ANY WAY RELATED TO THE PERFORMANCE, USE OR INABILITY TO USE ANY OF THE PRODUCTS. LG CHEM SHALL NOT BE LIABLE FOR ANY DIRECT OR INDIRECT OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO LOSS OF PROFIT, REVENUE OR LOSS OF BUSINESS CHANCE RESULTING FROM THE PRODUCT OR SERVICE OF LG CHEM.

Claim Procedure

End users may contact the distributor or graphic manufacturer who may submit a claim on your behalf. Distributors or Graphic manufacturers are required to submit claims by filing such on-line at www.lgvizuon.com, describing the claim in detail. If you do not have internet access, call our customer service line at 201-816-3089.